

June 02, 2010

A life distilled,

Coming from a multidisciplinary design background my work ranges from web design and development to motion graphics, print, identity and anything else that can get my hands on. I pride myself in the use of modern technologies, semantic markup, simple yet visually stimulating layouts, and clearly communicated content.

Technical expertise include cross-browser & standards compliant (X)HTML & CSS, advanced Actionscript 3, jQuery, CMS development, search engine optimization, analytics, testing and debugging. Coming to life through Photoshop, Illustrator, Flash, Flex, Dreamweaver, Premiere, After Effects, InDesign and Fireworks among other 3-D modeling specific applications.

Ideally my next position will constantly challenge these skills in creating rich and engaging user experiences. Ultimately moving forward as a designer, developer and young professional.

Sincerely,

Matthew D. Shelley

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Matthew D. Shelley*Designer, Developer & Creative Individual**e :: matt@visualmarvel.com**o :: www.visualmarvel.com**p :: 415.722.7481***A life distilled,***Coming from a multidisciplinary design background my work ranges from web design and development to motion graphics, print, identity and anything else that can get my hands on.**I pride myself in the use of modern technologies, semantic markup, simple yet visually stimulating layouts, and clearly communicated content.***Languages & Efficiencies***Action Script 2/3, (X)HTML, CSS2/3, PHP & MySQL, jQuery, CodeIgniter CMS Development, WordPress integration and XML Data***Adobe CS - CS5***Dreamweaver, Photoshop, Illustrator, Flash Professional, Flex/Flash Builder, Bridge, Premiere Professional, After Effects, Lightroom, Acrobat Professional, InDesign, Flash Video Encoder.**Active Beta Tester for Adobe products in addition to keeping up-to-date in with product updates & releases.***Misc. Software, Skills & Tools***3-D modeling and rendering software; Alias Studio Tools 13, Solid Works 2006, AutoCAD 2006, Edrawings 2006,**Traditional wood and metal working, model making, welding (ARC, MIG, TIG), plasma & oxyacetylene cutting, CNC mill operation, CAM Software, 3-D Printers & scanners.***Graphic Designer***Aquent at Hotwire :: April 10' - Present*

Having come from a more development oriented background, working within the Creative Services department I was able efficiently communicate with Engineering and User Experience departments. Producing e-mails, banners and 3rd party widgets during planning, design and production phases.

Worked with Engineering in resolving bugs, inconsistencies and providing alternate solutions through the use of modern CSS, HTML and javascript.

Interactive Design and Development*VisualMarvel.com :: August 02' - Present*

As a freelancer I oversee each aspect of the project including: client briefs, timeline's, proposals, design, development, management and periodic evaluation of overall effectiveness.

Past projects include materials for web & print mediums; Flash banners, components, custom web site design, search engine optimization, logo design and various marketing collateral. Pro-bono: Development of A/V presentation for the 2006 Amgen Tour De California Kick-off event in Sausalito, CA.

Interactive Designer/Developer*I.W. Group Inc. :: August 08' - February 10'*

As the sole Designer/developer within the Interactive Department I supported among other clients; McDonald's, FedEx, MetLife, US Census, PG&E, U.S. Army & the American Cancer Society. Active in each project from the creative brief reviews, design, development, testing and debugging phases.

Spoke on behalf of I.W. Group Inc. at events focused on the use of social networking to enhance brand awareness for non-profit organizations in Los Angeles, San Francisco and New York.

Multimedia Production Artist*Adgregate Markets/Zipidee Inc. :: October 07' - August 08'*

Researched, implemented and maintained the encoding/transcoding, uploading and backup processes. During which time we tested the Industries top video encoding software and a variety of hardware configurations. Resulting configuration; 48TB (RAID configuration), 24-Quad-Core processors Solaris Box running Rhozete Carbon Coder and uploaded to a FLV RTMP Server.

Responsible for the production of flash components, banners and customized / branded video players for partner sites in collaboration with companies including; Amazon, TiVo and The Weather Channel. Utilizing social media outlets I produced and distributed 20 branded teaser videos accumulating 275,000+ in 3 month period.

San Francisco State University*Industrial Design "Product Design & Development" :: August 00' - August 07'*